



« Electronic Commerce Ten Years after the Directive of 8 June 2000 »

Brussels, Thursday 28 October 2010



With the support of the FNRS – F.R.S.

Electronic Commerce Ten Years after the Directive of 8 June 2000

Ten years after the adoption of the Directive of 8 June 2000 on electronic commerce, this international Congress aims at analyzing main rules or principles it settled, in order to determine if they are still adapted to current features of services provided by means of information and communication technologies (in particular, internet). Indeed, with web 2.0, new services, which did not exist as such in 2000, are available (social networks, wiki, etc.). Contracts are not necessary concluded between professionals (B2B) or between a professional and a consumer (B2C): C2C relationships, through eCommerce marketplaces especially dedicated to consumers or online auction websites, become more and more frequent. Several services are also provided by trusted third parties (time-stamping, archiving, registered letters, etc.). New kinds of advertising can be observed (in particular, addressing to minors). Contract relationships can also be concluded and performed by electronic means, for instance in the case of digital contents like music, software or movies. After general speeches dealing with transversal topics related to eCommerce, the following ones will focus on these issues, and analyze “consumer protection”, “legal barriers to electronic contracts” and “intermediaries’ liability”.

Programme

Chairman : Jean Bergevin, European Commission (DG Internal Market and Services)

09h00 Welcome Address

Séverine Dusollier, Director of the Research Centre on IT and Law (CRID) – Professeur of the University of Namur

09h15 Regulation of electronic commerce

Yves Poulet, Rector of the University of Namur, Director of the Research Centre on IT and Law (CRID)

09h45 International issues

Bertel De Groote, Lecturer, University College Ghent, Faculty of Business Administration and Public Administration, Affiliated Researcher Ghent University

10h15 Coffee Break

1st Workshop: Consumer protection

10h30 Advertising and consumer protection

*Kostas Rossoglou, BEUC – The European Consumer’s Organisation
Benôit De Nayer, Lawyer - Advertising Industry*

11h10 Consumer protection and digital contents

Hervé Jacquemin, Head of eCommerce Unit, Research Centre on IT and Law, University of Namur

11h40 Contracts concluded by consumers through eMarketplaces

Christine Riefa, Senior Lecturer, Brunel University West London

12h10 Discussion

12h30 Lunch

2nd Workshop: Legal barriers to electronic contracts

14h00 Legal value of electronic documents: the next step

Marie Demoulin, Senior Researcher, Research Centre on IT and Law, University of Namur

14h30 A legal framework for trusted third parties ?

Patrick Van Eecke, Professor, University of Antwerp, Member of the Brussels Bar

15h00 Discussion

15h15 Coffee Break

3rd Workshop: Liability of intermediary service providers

15h30 Liability exemptions and Web 2.0

Santiago Cavanillas, Professor, University of Baleares

16h00 Notice and take down procedures, current problems of injunctions

Gerald Spindler, Professor, University of Goettingen

16h30 Discussion

Venue:

Fondation Universitaire Stichting
rue d’Egmont 11, 1000 Brussels

www.fondationuniversitaire.be

Fee and registration:

Participation fee: €150

For three persons participate from the same organization, the participant will benefit from a 25 % reduction.

Registration: <http://www.juritic.be/pages/programme.html>

Sarah Fievet: +32 81 72 52 04 – sarah.fievet@fundp.ac.be